

Corporate Restructuring and Turnaround

TRAINING WORKSHOP

An organization's profitability and effectiveness can be affected by a variety of factors, which in certain circumstances can cause business decline. Corporate Turnaround is defined as the implementation of a set of actions required to save an organization from business decline and return it to operational normality and financial solvency. Turnaround management usually requires strong leadership and can include corporate restructuring and redundancies, an investigation of the root causes of decline, and long term programs to revitalize the organization.

Workshop Objectives

This unique training program provides an understanding of the primary and secondary segments of any business to enable participants to learn how to perform an in-depth analysis of both the strengths and weaknesses of their respective businesses and arrive at how to significantly improve business performance accordingly. By the end of this training program, participants will be significantly empowered to restructure their corporations and turn them around.

Who should attend?

- Business owners
- Business advisors
- Investment Bankers
- Senior and Middle management (financial, operational and, others)
- Holding Company directors
- Others interested in gaining appropriate level of knowledge on how to improve the performance of their businesses



Program outline:

- Types of restructuring
- How does a business work ?
- Forces of competition
- Value Chain analysis
- Primary and Support activities of a business
- Measuring corporate performance
- Financial Structure of companies
- Declining businesses; three primary stages
- Diagnostic Review; scope
- Restructuring your business; starting point and basic tactics
- Corporate Turnaround
- Cases in Corporate Restructuring and Turnaround

Program duration: Two days.