

FINANCIAL MODELLING FOR BUDGETING TRAINING WORKSHOP

Many organizations are increasingly using financial modeling to develop their budgets. A financial model is used to build a comprehensive budget (i.e., projected financial statements, such as the income statement, balance sheet, and cash flow statement). Budgeting and financial models comprise a functional branch of a general corporate planning model. They are essentially used to generate pro forma financial statements and financial ratios. These are the basic tools for budgeting and profit planning. The financial model is considered a “what-if” experiment where several scenarios can be presented to decision-makers. The budgeting financial model is also needed for operational and tactical decisions to manage immediate problems of changing plans.

Learning Outcomes

This three-day hands on interactive course is designed to embed key principles of budgeting using financial modelling for a company or investment, using practical examples. Candidates will learn a variety of tools to build financial models related to budgets, including the concepts underlying them. Exercises are illustrated using real life case studies chosen by participants.

By end of this workshop, participants will have:

1. Built their own models on their PCs including projected Income Statement, and Cash Flow Budget;
2. Developed a thorough understanding of financial models;
3. Mastered data verification via learning robust marketing research tricks;
4. Understood and developed different sensitivity analysis including extreme cases; and
5. Conducted several scenarios as well as developed the relevant ratio analysis matrix.

Who should attend?

- CFO
- Finance Managers
- Accounting Managers
- Head of Costing Department
- Chief Accountants

Program Outline: Day 1

Income Statement Modelling: Revenue

- The Budgeting Process
- Revenue Historical Comparison
- Case Study on Excel- Revenue modelling for manufacturing business
- Case Study on Excel- Revenue modelling for service business
- Case Study on Excel-Revenue modeling for retail business

Day 2

Income Statement Modelling: Cost of Goods Sold & General and Administrative

- Cost of Goods Sold & General and Administrative expenses historical comparison
- Case Study on Excel – Modelling Cost of Goods Sold & General and Administrative expenses for manufacturing business

- Case Study on Excel – Modelling Cost of Goods Sold & General and Administrative expenses for service business
- Case Study on Excel – Modelling Cost of Goods Sold & General and Administrative expenses for retail business

Day 3

Cash Flow Modelling: Building up the Cash Flow Statement

- Cash Flow Statement Build Up for manufacturing, service and retail business
- Running Sensitivity Analysis for the cash flow statements
- Testing the budget on extreme scenarios

Program duration: Three full days



To register contact us

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